



## OHIO LECET

### Ohio Highway Guy Recruits Laborers, Promotes Highway Funding

Ohio LECET, the Ohio Operating Engineers, the Ohio Contractors Association, and the Ohio Construction Information Association launched the Ohio Construction Career Mobile (OCCM), a 30-foot mobile classroom staffed by “The Highway Guy,” former Ohio Department of Transportation spokesman Dave Finley. Finley and the OCCM travel throughout the state to talk to high school students, guidance counselors, and prospective construction workers about careers in the construction industry. The Highway Guy also speaks to legislators, journalists, and the general public about the need for infrastructure funding, the importance of competitive bidding, the role of the gas tax, and other highway-related topics.

In their first nine months, the Highway Guy and the OCCM have appeared at more than 75 schools, met with more than 240 guidance counselors, and distributed career information to more than 3100 students. The pair have appeared at numerous career days, fairs, festivals, and parades. Visitors who visit the Highway Guy and the mobile classroom can view videos about careers in the construction industry, learn more about the opportunities offered by Ohio Laborers and the Ohio Laborers’ Training and Apprenticeship Trust Fund, and leave with career information.

The Highway Guy also maintains a website, [www.ohiohighwayguy.com](http://www.ohiohighwayguy.com), that includes information about construction careers.



#### OTHER ACCOMPLISHMENTS

- Worked with the State Attorney General to stop an illegal bid on an \$8-million county library project.
- Utilized fair contracting arm to reverse the awarding of a \$2.5-million project to a non-union contractor.
- Secured \$565,000 in fines, back wages, and other sanctions against a prevailing wage violator.



PHOTO COURTESY OHIO LECET

*The Highway Guy's 30-foot Ohio Construction Career Mobile, launched in part by Ohio LECET.*

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